

The American Legion
Wyoming State Championship High School Rodeo
ADVERTISING OR AWARD CONTRACT

It is my desire to be a supporter of the American Legion Wyoming State Championship High School Rodeo to be held in BUFFALO, WY(Johnson County Fairgrounds), June 6-11, 2022:

_____Advertisement in Official Rodeo Program: Indicate your ad size preference by **circling** one of the following ad sizes. (Sizes are based on an 8" x 11" full page format.)

1/4page - \$40.00 1/2 page - \$75.00 Full page (8 1/2"x 11") - \$150.00

_____Arena Advertisement (3 ft. x 5 ft. banner) - \$150.00 per space (Donor **will not** provide Banner)

_____Arena Advertisement (3 ft. x 5 ft banner) - \$100 per space (Donor **will** provide Banner)

_____Chute Gate Advertisement - \$250.00 per Chute Gate (limited number available-first come first serve)

I agree to pay the sum of \$_____ (dollars) for said advertisement. *It is understood that I will furnish advertising copy and necessary cuts or matrix to the WHSRA Finals Committee, and (if not available for attachment hereto) will provide the advertising copy and necessary cuts or matrix **NO LATER THAN MAY 9th, 2022.*** If copy is not furnished, the Host Committee reserves the right to provide layout. In consideration of acceptance by the Host Committee of this advertisement for publication, the undersigned business/individual shall defend, hold harmless, and indemnify the Host Committee against loss or expense resulting from claims, actions, or proceedings based on the contents or subject matter of such advertisement, without limitation on such indemnity.

AWARDS and/or GENERAL DONATION

_____Event-Buckle/Award - \$250.00 name (Specify Event)_____

_____Half-Saddle - \$800.00 name (Specify Event)_____

_____Saddle - \$1,600.00 name (Specify Event)_____

_____Queen - (Donation to name Wardrobe or Award)_____

_____Scholarship Donation_____

_____General Donation (for use as needed at the discretion of the WHSRA)_____

I agree to pay the sum of \$_____ (dollars) for said award or general donation. In exchange for such donation, I will receive recognition in the Official Rodeo Program and at the Awards Banquet during the 2022 STATE FINALS RODEO.

Please attach or forward any advertising copy for special buckles, saddles, or queen awards to the WHSRA **NO LATER THAN MAY 9th, 2022.**

Please Bill
 Check Attached
 Cash Attached (\$_____) ,
*Payment from this copy
is most appreciated.*

Authorized by: _____
Firm Name: _____
Firm Contact Person: _____
Phone: _____ email: _____
Mailing Address: _____

Please make checks payable to:
Send to: WHSRA
PO Box 914
Douglas, WY 82633

Accepted for Publication:
By: _____
(WHSRA Representative)
Date: _____

This contract is not subject to cancellation unless agreed upon by both parties.

NOTE: Additional Options/or Donor Packages are outlined on the back of this contract.

THE AMERICAN LEGION WYOMING STATE HIGH SCHOOL RODEO FINALS

The American Legion WHSRA is an IRS Non-Profit 501 (c) (3) Corporation

Donor Packages Available

ADVERTISING: (Donor to provide ad copy if possible)

- Program: \$40-1/4 page ad \$75 -1/2page ad \$150-full page ad(8-1/2 x 11 inches)
Recognition at the Awards Banquet on Saturday and Two (2) Complimentary Passes to WHSRA State Finals
- Arena banner (3' x 5") - \$150 (If no banner is provided by donor) - \$100 (IF donor provides banner)
Recognition at the Awards Banquet on Saturday and Two (2) Complimentary Passes to WHSRA State Finals
- Chute gates - \$250 each

(Please verify with our committee before selecting this option as the number available is very limited)

Recognition at the Awards Banquet on Saturday, Two Complimentary Tickets for Banquet, Name Listed in Finals Program and Two (2) Complimentary Passes to WHSRA State Finals

AWARDS (All award donors will be listed on the WYHSRA.org website-based on when contract is received):

BUCKLE/ AWARD LEVEL - \$250 Donation:

- Name Listed in Finals Program
- Public Address Announcement During Rodeo Performances
- Recognition at the Awards Banquet on Saturday
- Two (2) Tickets to the Finals Banquet on Saturday (mailed to You)
- Two (2) Complimentary Passes to WHSRA State Finals (mailed to You)

SADDLE LEVEL (HALF)-\$800 Donation:

- Name Listed in Finals Program.
- 1/4 Page Ad in Finals Program
- Public Address Announcement During Rodeo Performances
- Recognition at the Awards Banquet on Saturday
- Tickets (2) to the Finals Banquet on Saturday (mailed to You)
- Four (4) Complimentary Passes to WHSRA State Finals (mailed to You)

SADDLE LEVEL - \$1,600 Donation:

- Name Listed in Finals Program
- 1/2 Page Ad in Finals Program
- Public Address Announcement During Rodeo Performances
- Recognition at the Awards Banquet on Saturday
- Tickets (4) to the Finals Banquet on Saturday (mailed to You)
- Eight (8) Complimentary Passes to WHSRA State Finals (mailed to You)

COAT/SHIRT – Limited Availability:

- Coat - \$2,500 logo on one sleeve (no more than 2 logos available per sleeve)
- Coat- \$5,000- logo on one sleeve (no additional sponsor on sleeve)
- T-Shirt- \$750- logo on shirt (no more than 2 logos available per shirt)
- T-Shirt- \$1,500- logo on Shirt (no additional sponsor available per shirt)

GENERAL SUPPORT: All General Sponsors will receive Name Listed, or ad in finals Program and Public Address Announcements during Rodeo Performances in addition to the following:

- \$100-\$249 Donation: Two (2) Complimentary Passes to WHSRA State Finals
- \$250-\$549 Donation: Two (2) Complimentary Passes to WHSRA State Finals, 1/4 Page Ad
- \$550-\$1,149 Donation: Four (4) Complimentary Passes to WHSRA State Finals, 1/4 Page Ad
- \$1,150-\$2,499 Donation: Eight (8) Complimentary Passes to WHSRA State Finals, 1/2 Page Ad
- \$2,500-\$4,999 Donation: Ten (10) Complimentary Passes to WHSRA State Finals, Full Page Ad
- \$5,000 Donation: Twelve (12) Complimentary Passes to WHSRA State Finals, Full Page Ad
- Over \$5,000 Donation: Fourteen (14) Complimentary Passes, Arena and Chute Gate Banner, Full Page Ad. We will work with the donor.