

Dear High School Rodeo Students,

In memory of Broc Cresta, his family and friends have established the Broc Cresta Memorial Scholarship Fund. Broc's undeniable sound character, determination and commitment in and out of the arena resulted in an unforgettable and life-long impact on others. Because of this, the Scholarship Fund was created to continue to impact the lives of young students across the country. **We would like to encourage all High School Seniors with plans on completing further education to apply for a Broc Cresta Memorial Scholarship.**

To be eligible for a Broc Cresta Memorial Scholarship, high school seniors must be an active member in a rodeo or roping association, FFA and/or 4H. They must also plan to continue their education through a university, college and/or technical trade school. Student selection will be based on continued education goals, content of the letters of recommendation, and the student's personal statement. The Scholarship is a nationwide Scholarship, and applicants do not have to reside in California to be considered.

Please encourage your students to visit www.broccrestamemorial.com/scholarship to learn more, download an application or apply online. The Scholarship application deadline is March 31st. We look forward to announcing the 2018 Scholarship Recipients at the Memorial Roping on April 17th, in Cottonwood, California.

Thank you for your consideration,

Whitney Mitchell

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